Progress® DataDirect®

Board Empowers Customers' BI Efforts with On-Prem and Cloud-Based Data via Progress DataDirect Hybrid Data Pipeline

AT A GLANCE

board

Board International's data platform helps customers turn their data into fuel for better business decision-making. Progress DataDirect Hybrid Data Pipeline (HDP) enables Board to seamlessly pull data from hybrid data environments, empowering high-quality business intelligence based on the most relevant, up-to-date data.

COMPANY Board International	**INDUSTRY** Technology & Software
PRODUCT DataDirect Hybrid Data Pipeline	**COUNTRY** Switzerland

Challenge

With many customers moving to cloud deployments, Board's platform needed to access data from on-prem and cloud-based sources.

> "Hybrid Data Pipeline enables you to get through the firewall without connecting to a VPN. This meant we could OEM the DataDirect drivers to our customers, for an additional revenue opportunity."
>
> **Pietro Ferrari**
> Chief Technology Officer, Board International.

Solution

DataDirect Hybrid Data Pipeline is designed to facilitate easy data access across hybrid environments.

As a pre-built data connectivity solution, Board didn't have to worry about building and maintaining an in-house solution.

With the ability to white label connectors, HDP enabled Board to OEM its connectors, offering a new revenue stream.

Results

Hybrid Data Pipeline is easy to manage and deploy— all Board needs to do is provision the user.

More than 200 Board customers currently rely on HDP to access on-prem data from a cloud application.

With a modernized, cloud-ready platform, Board can support customers moving to the cloud.

→ Get Cloud and On-Premises Data Access with Hybrid Data Pipeline

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