

# 407 ETR Scales Mobile App with Kinvey to Handle up to 2 Million Customers



407 ETR, the world's first barrier free all electronic toll highway, set out to build a customer service mobile app like no other that would, according to 407 ETR Group Architect Ravi Chander, "leverage existing technologies and embrace new technologies to meet the expectations of the future in-car digital experience as driving continues to get more sophisticated."



COMPANY  
407 ETR

INDUSTRY  
Transportation

PRODUCT  
Progress Kinvey  
Progress Corticon  
Progress Test Studio

COUNTRY  
Canada

## CHALLENGE

Build a customer service mobile app that matches the technology marvel that defines 407 ETR.

## SOLUTION



Kinvey offers a scalable, highly-available platform that provided critical features out of the box



407 ETR developers could focus on customer-facing frontend features without worrying about infrastructure



Kinvey's end-to-end security enables 407 ETR readily to authorize and authenticate users

## RESULTS



Potentially months of development work whittled down to two lines of code to authenticate users



Kinvey's scalability handles all of 407 ETR's APIs and data collections, crucial to real-time interactions



The ability to choose from multiple industry-standard security options ensures end user privacy and protection

"We've got an enormous amount of data at every layer that must scale. The Kinvey architecture was the solution to handle all our APIs and data collections—crucial to the app's success."

**RAVI CHANDER**  
407 ETR GROUP ARCHITECT

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